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The next wave in sleep tech will move beyond watches and rings-into your ears, with the Zovimax Euno 9 powered by WBD101's Mogo Sleep Algorithm

Zovimax Euno 9 Sleep Earbuds

With rapid innovation in audio-driven wellness, sleep earbuds are emerging as one of the fastest-growing categories in wearables. What's driving this shift is not just demand for tracking sleep-but for improving it in real time. This new generation of devices is moving beyond retrospective data toward actionable intervention, combining comfort, intelligent noise shaping, and meaningful insights-potentially defining where the next wearable unicorn will emerge.

The momentum is clear. Sleep is no longer treated as a passive state, but as an actively managed pillar of health. As consumers increasingly prioritize preventive care and longevity, quality rest is gaining recognition as foundational to performance and long-term wellbeing. At the same time, modern lifestyles-defined by digital fatigue, stress, and irregular schedules-are creating new sleep challenges. This intersection is creating demand not just for better devices, but for better sleep systems.

Well Being Digital (WBD101) is excited to introduce a new class of sleep earbuds developed with ZOVIMAX, powered by Mogo sleep algorithm and optimized for side sleepers. The Zovimax Euno 9 integrates automatic sleep tracking, ultra-light ergonomic design (2.5g per earbud, 0.088 oz), and an app-driven sound ecosystem designed to deliver personalized, uninterrupted rest.

Key features include:
• Automatic tracking of sleep patterns and positions
• Dedicated sleep mode to minimize disturbances
• Built-in sound library with customizable controls
• Bluetooth 5.4 connectivity
• 6-8 hours of continuous use, extended via a charging case with LED display

"The product architecture required a high price-performance Bluetooth chipset capable of generating white noise locally, eliminating the need for continuous wireless streaming-and therefore reducing radio frequency transmission," shared Wallace Wong, Co-Founder and CTO of WBD101 https://www.linkedin.com/in/wallace-wong-4157531/. "This enables up to eight hours of uninterrupted use, while handling both audio playback and sleep vitals processing on a single chip. Our collaboration with Tsinghua University and The Chinese University of Hong Kong, supported by Polysomnography (PSG) data, has also been instrumental in enhancing the accuracy of our algorithms."

As Kow Ping, Co-Founder and Executive Director of WBD101 https://www.linkedin.com/in/kowping/, puts it:

"Sleep is increasingly recognized as a critical driver of both longevity and health span. What's exciting is that sleep wearables are becoming smaller, more comfortable, and more accessible-without requiring high upfront costs or ongoing subscription fees."

At just 2.5 grams (0.088 oz) per earbud, the Zovimax Euno 9 is among the smallest and lightest in its category-designed to be virtually unnoticeable

throughout the night. By combining advanced sensing, actionable insights, and an accessible price-performance profile, it reflects a broader shift: making better sleep not just measurable, but attainable at scale.

Now available on Amazon:
https://www.amazon.com/gp/product/B0GR3N4G55/

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About Well Being Digital (WBD101)
Founded in 2012, WBD101 is a Hong Kong based company whose first patents are dated back to 2008, incubated by the Hong Kong Science and Technology Parks Corporation (HKSTP), it has teams in Hong Kong, Shenzhen China and Singapore to provide very timely support to B2B customers during their product designs, testing and production stages. WBD101 provides Optical Designs (OpticalFusion) and Health-Sensing Algorithm (ActivHearts and Mogo) to earbuds brands looking to develop smart hearables, it also co-develops Bluetooth SDK with brands to enable optimized Bluetooth IC resources. WBD101's technology has been licensed by several consumer earbud brands and many others in the Fitness/HealthTech/MedTech space.

Over the years, WBD101 won numerous international awards including the Best Wearable Mobile Tech Awards at the Mobile World Congress 2016, Special & Gold Awards at the 43rd Geneva Inventions Conventions, 2016 WITSA Global ICT Award, the inaugural HK City I&T Grand Challenge Innovation Award in 2022 and the 2025 EE Innovation R&D Award (Most Promising Product). Visit http://www.wbd101.net

About Zemyee Life App
Zemyee Life is a companion app designed to connect and manage Zemyee and related smart devices, offering seamless Bluetooth pairing, device

control, and personalized user experiences. It features a rich library of white noise and AI-generated audio, along with data visualization tools for supported wellness devices.