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Prenetics signs Giannis Antetokounmpo as shareholder, partner

NEW YORK - Prenetics Global Limited (NASDAQ:PRE) announced today a multi-year partnership with NBA player Giannis Antetokounmpo, who becomes a shareholder in the company and global partner of its IM8 health supplement brand. The stock, currently trading at \$19.57 with a market capitalization of \$329 million, has delivered a remarkable 398% return over the past year despite a recent pullback of 8.2% over the last week.

Antetokounmpo, a two-time NBA MVP and 2021 NBA Champion, took 100% equity compensation rather than cash payment, according to a press release statement. The partnership adds basketball to IM8's roster of athlete shareholders, which includes soccer player David Beckham as co-founder, tennis player Aryna Sabalenka, and Formula 1 driver Ollie Bearman.

IM8, launched in December 2024, reached \$100 million in annualized recurring revenue within 11 months. The brand has delivered more than 22 million servings and reached over 750,000 customer purchases across 31 countries. Prenetics projects IM8 will generate \$180 million to \$200 million in revenue for fiscal year 2026. The explosive growth aligns with the company's overall revenue surge of 202% over the last twelve months, according to InvestingPro data, which tracks over 1,400 financial metrics and provides exclusive insights for investors seeking deeper analysis.

Antetokounmpo commands over 35 million followers across social media platforms including Instagram, X, and TikTok. The NBA is broadcast in over 215 countries and territories.

"When I started taking IM8, I noticed the difference and it quickly became part of my daily routine," Antetokounmpo said in the statement. "As I kept



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Prenetics 簽下 Giannis Antetokounmpo 為股東及合作夥伴

紐約 - Prenetics Global Limited(NASDAQ:PRE) 今日宣布與 NBA 球員 Giannis Antetokounmpo 達成多年期合作協議,後者成為該公司股東及旗下 IM8 健康補充品牌的全球合作夥伴。該股目前交易價格為 19.57 美元,市值為 3.29 億美元,儘管過去一週回調 8.2%,但過去一年仍錄得 398%的驚人回報。

根據新聞稿,兩屆 NBA 最有價值球員及 2021 年 NBA 總冠軍得主 Antetokounmpo 選擇 100%股權補償,而非現金支付。這項合作為 IM8 的運動員股東陣容增添了籃球元素,現有股東包括聯合創辦人、足球員 David Beckham、網球員 Aryna Sabalenka,以及一級方程式賽車手 Ollie Bearman。

IM8 於 2024 年 12 月推出,在 11 個月內年度經常性收入達到 1 億美元。該品牌已提供超過 2200 萬份產品,在 31 個國家累計超過 75 萬次客戶購買。Prenetics 預計 IM8 在 2026 財政年度將產生 1.8 億至 2 億美元的收入。根據 [InvestingPro](#) 數據,這種爆炸性增長與該公司過去 12 個月整體收入飆升 202%相符,InvestingPro 追蹤超過 1,400 項財務指標,為尋求深入分析的投資者提供獨家見解。

Antetokounmpo 在 Instagram、X 和 TikTok 等社交媒體平台上擁有超過 3500 萬粉絲。NBA 在超過 215 個國家和地區播放。

Antetokounmpo 在聲明中表示:「當我開始服用 IM8 時,我注意到了差異,它很快成為我日常生活的一部分。隨著持續使用,我想更多了解背後的團隊。」Prenetics 行政總裁兼 IM8 聯合創辦人 Danny Yeung 表示,這項合作解決了三個優先事項:擴大 IM8 在 18 至 34 歲人群中的潛在市場、加深跨運動項目的可信度,以及加強公司與合作夥伴之間的一致性。

截至 2026 年 3 月 1 日,Prenetics 報告約有 1.6 億美元流動資金,零負債。InvestingPro 提示確認該公司持有的現金多於債務,流動資產超過短期債務——這種強勁的財務狀況使 Prenetics 獲得「良好」的整體財務健康評分。該公司目標在 2027 年第四季度實現調整後 EBITDA 盈利,儘管分析師預計本



年度不會實現盈利。投資者可透過 [InvestingPro](#) 的高級平台獲取 11 項額外專業提示和全面的估值指標。